

#14

COMPLETE

Collector: Web Link 3 (Web Link)
Started: Thursday, December 19, 2024 3:25:25 PM
Last Modified: Thursday, December 19, 2024 10:54:32 PM
Time Spent: 07:29:07
IP Address: 45.30.39.192

Page 1

Q1 **Louisville**

Select your chapter.

Q2 **District 7**

Select your district

Q3

Your Name

Leah Mammen

Q4

Chapter Position

President

Q5

Your Email

l0mamm01@louisville.edu

Page 2

Q6

Describe one member engagement and value event or chapter member benefit program aimed at increasing member engagement and value. This excludes the submission of multiple events that are part of a single week-long or month-long challenge e.g., the discussion of various events during a chapter's Fever Week. (250 word limit. Responses longer than 250 words will be cut.)

This year, chapter-wide feedback encouraged the return of a membership tradition: "Loupes Fair". Our student engagement chairs worked tirelessly to develop this fair as a one-stop shop for all-things-loupes! At "Loupes Fair", ASDA members have the opportunity to engage with multiple vendors in real time, try on various designs and styles with members of their class, and collaborate with one another as consumers! To facilitate this, our team works closely with ULSD's Academic Affairs to free a Wednesday from the D1 schedule (and limit strenuous classes or clinic sessions from the D2-D4 schedule), so that all ASDA members are available and encouraged to join! This event would not be possible without our administrative support, as they recognize how important it is to connect our students to ASDA resources. "Loupes Fair" is a highly valued event in the LASDA calendar year, and it is the true example of a member value event that was made for ASDA members, by ASDA members. Post-event feedback from each year has allowed our board to directly tailor the event in response to student needs and desires. Most importantly—the value of this event rises from the vendors made available to us by ASDA. Through ASDA, we are able to invite numerous vendors to this event—making it a well-rounded and resourceful point of member engagement for the everyday dental student.

Q7

Describe one chapter community service event that creates connections with our communities. This excludes the submission of multiple events that are part of a single week-long or month-long challenge (250 word limit. Responses longer than 250 words will be cut.)

LASDA's annual "Penny Wars" draws in school-wide investment to support children just down the block from our school in Norton Children's Hospital battling childhood cancer and blood diseases. This initiative/event creates friendly competition amongst the classes, all for a good cause. Our raiseRED chairs facilitate this event, serving as our liaisons for the University of Louisville's raiseRED Dance Marathon. Through tabling, our chairs fundraise donations that directly benefit raiseRED's mission. LASDA's Penny Wars has garnered so much attention that its support and engagement goes beyond the student body—alumni and faculty pitch in to support LASDA's consideration for our local community. This school year, LASDA raised \$2,306.69 for our kids in Louisville through Penny Wars alone! LASDA is committed to the betterment of our local Louisville community and Penny Wars has served as the tangible example of our student's excitement and engagement to their surrounding community as well.

Q8

Describe one chapter advocacy event that educates and involves members in ASDA's advocacy and legislative priorities. This excludes the submission of multiple events that are part of a single week-long or month-long challenge (250 word limit. Responses longer than 250 words will be cut.)

LASDA's Advocacy Month featured its first-ever "Meet the Molar Bear"! Advocacy was a strong point of engagement we wanted to focus on improving this year, and we did just that by purchasing a life-sized Molar Bear costume (featured on @louisvilleasda)! Our students have historically loved the Molar Bear stuffed animal, so LASDA wanted to make it bigger, better, and louder! At this drop-by event, students had the opportunity to take a picture with life-sized Molar Bear and learn more about ASDA Advocacy initiatives! One of our board members wore the Molar Bear costume, and drew attention to informative posters that featured important information including but not limited to: the REDI Act, Smiled Act, DOC Access Act, and resources for personal engagement into advocacy such as contacting local representatives and signing up for action alerts! Our students loved taking pictures with the Molar Bear and engaging with the information our Legislative Liaison chairs had to offer!

Q9

Describe one chapter wellness event that educates members and involves members in ASDA's Five Dimensions of Wellness. This excludes the submission of multiple events that are part of a single week-long or month-long challenge (250 word limit. Responses longer than 250 words will be cut.)

In past wellness challenges, events, or promotions - cycling has been a longstanding favorite of LASDA members to prioritize their wellness, connect with another, and take care of themselves. In response to this feedback and participation, LASDA partnered this year with a local CycleBar to offer a cycling class (for only \$5) mid-November ahead of hectic finals! This event exemplified the importance of a supportive community and self-care ahead of strenuous work or educational pursuits!

Q10

Describe one chapter event that develops professional and leadership skills of chapter members. (250 word limit. Responses longer than 250 words will be cut.)

LASDA's D1 Leadership Track (DLT) is a year-long program in which 20-30 D1s with interest in ASDA and organized dentistry are selected to shadow current LASDA Board members who hold positions of potential future interest. This program allows our D1s to connect with organized dentistry early-on, and see the behind-the-scenes of many chapter programming initiatives or efforts. This program proves long-term commitment, with significant majorities of our current Boards having served as DLT members back in their D1 year. Fundamentally, DLT works year-long to throw an event for their class. As a committee, they gauge their classes' interests, connect them to ASDA, and are given a budget to utilize to promote engagement in their own class! This year, the DLT threw an entertaining "Jersey Meets Shore" social, where the D1 class celebrated their D1 year achievements (and ASDA benefits!!) together with a jersey/luau-themed social! DLT has played a fundamental role in securing LASDA's future!

Q11

Describe one chapter communication (such as an enewsletter, the chapter website, or chapter social media campaign) that keeps members informed about ASDA. (250 word limit. Responses longer than 250 words will be cut.)

LASDA's TikTok (@louisvilleasda) has grown exponentially this past year! Recognizing the increasing role TikTok plays in providing quick, yet informative engagement, our social media chairs have used TikTok's platform to our advantage. We highlight an array of ASDA membership perks and benefits in easy-to-consume and entertaining fashion! Our TikToks highlight Board Retreat, Membership Fever Week Karaoke Night, district and national conference recaps, Pet Costume Brackets, Advocacy Month (especially our life-sized Molar Bear), and Days in the Life! Our TikToks also take the opportunity to generally highlight the goal of LASDA - a community of support. On our TikTok, you'll see our Exec, Board Members, and everyday dental students love on ASDA and the community of support it has to offer our student body!

Q12

Respondent skipped this question

Upload the communication piece your chapter described in the communications category as a PDF or link below.

Q13

Add your communication piece link below.

<https://www.tiktok.com/@louisvilleasda>

Q14

Submit your chapter's YouTube video link.

<https://www.youtube.com/watch?v=LOev70AHbjI>

Q15

Submit your chapter's Google Drive or DropBox video link.

https://drive.google.com/file/d/1NNEy0aGf5DxwpiorutEtpZNHAEBkIT_D
